

THE LAYLOW

AUTOGRAPH COLLECTION®
HOTELS

Marc Nasser
Director of Sales & Marketing

Marc Nasser has 25 years of hospitality expertise, which includes overseeing major renovations and re-openings at some of Hawai'i's most well-known luxury properties. In his role as The Laylow's Director of Sales & Marketing, Nasser is responsible for maximizing revenue and increasing market share, forecasting sales projections and training and supervising the sales team.

Prior to joining The Laylow, he served as the Director of Sales at Mauna Lani Bay Hotel & Bungalows on Hawai'i Island. During his tenure at the 341-room property, he led sales and marketing efforts throughout the repositioning of the hotel's \$13 million guest room and pool renovation.

While at The Ritz-Carlton, Kapalua as Director of Group Sales, Nasser led the group sales team during the hotel's \$100 million renovation and re-opening. He also supervised all sales and marketing initiatives of the Manele Bay Hotel and the Lodge at Kō'ele prior to being rebranded as Four Seasons Hotels and Resorts properties.

Before moving to Hawai'i, Nasser held various director of sales positions in California at the Hyatt Hotels Corporation's Hyatt Regency Alicante, Hyatt Regency Monterey Hotel and Spa, and Hyatt Rickey's.

Nasser holds a Bachelor of Arts in Business Management from Marietta College in Ohio. During his free time, he enjoys fitness related activities, golf, traveling and reading.

###